



# COURAGE

WE HAVE COURAGE ON AND OFF THE ICE



# PERSEVERANCE

WE PLACE DETERMINATION AND TENACITY BEFORE TALENT



# ACCEPTANCE

WE WELCOME ALL WHO SHARE THE LOVE OF THE GAME



# HUMILITY

WE ARE HUMBLE IN VICTORY

# DECLARATION OF PRINCIPLES



Hockey participation offers families value beyond making an individual a better player or even a better athlete. The game of hockey is a powerful platform for participants to build **character**, foster **positive values** and develop important **life skills**. These benefits are available to all players, desirable to every family and transcend the game.

## WE BELIEVE:

- Hockey should be an enjoyable family experience; all stakeholders—organizations, players, parents, siblings, coaches, referees, volunteers and rink operators—play a role in this effort.
- Hockey's greatest value is the role it plays in the development of character and life skills.
- All hockey organizations—regardless of size or level of competition—bring value to players and families in their ability to deliver a positive family experience.
- Physical activity is important for a healthy body, mind and spirit.
- There are significant benefits of youth participation in multiple sports.
- Hockey programs should be age-appropriate for all players, accounting for each individual's physical, emotional and cognitive development.
- There is great value in all forms of hockey, both on and off the ice.
- All hockey programs should provide a safe, positive and inclusive environment for players and families regardless of race, color, religion, national origin, gender, age, disability, sexual orientation and socio-economic status. Simply put, hockey is for everyone.

We believe in our ability to improve lives and strengthen communities globally through hockey. We believe that living by these Principles will provide a healthy, balanced and enjoyable experience for all and inspire impactful service beyond the rink.



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# RESPECT

WE RESPECT EVERYONE WE ENCOUNTER IN AND AROUND THE GAME OF HOCKEY



# TEAMWORK

WE ARE BETTER WHEN WE WORK TOGETHER



# INTEGRITY

WE DO THE RIGHT THING, NOT THE EASY THING



# PASSION

WE PLAY A GAME THAT IS ENJOYED BY THE WHOLE FAMILY